



APPENDIX A

To: Helen Ford, CHORD
From: Helensburgh Chamber of Commerce Events Group

Proposal For Funding Application For Doon The Water To Helensburgh – A summer events programme running 19th July – 27th July inclusive.

The event is conceived, organised and run by the Chamber of Commerce, the funding request is made by Helensburgh Chamber of Commerce.

Background

The summer of 2014 is a highly significant date in the calendar for the businesses and residents of Helensburgh, with the Chord project having made significant visual improvements within Helensburgh and with the Commonwealth games coming to Glasgow. The Helensburgh Chamber of Commerce are keen to maximise the potential exposure of these two very significant events for the good of Argyll and Bute, and Helensburgh town which is the very beautiful Gateway To Argyll & Bute.

The Helensburgh Chamber of Commerce recognises the need to develop a tourism-focused events and promotions programme to coincide with these two very significant events and has been working hard to develop an exciting and targeted package of events.

We are now requesting £17925 funding to support us with the delivery of these events over 9 days in the summer, and have so far managed to secure approximately £46,500 in in-kind and match funding from local businesses and organisations.

Proposed Events

Please note the list of events continues to grow as local organisations pledge their support. To date we have commitment for the following events:

Contact: email – info@helensburghchamber.org : Web – www.helensburghchamber.org



| EVENT DATE | Events & Location | Supplier(s) | Requested Council Contribution | Local Sponsorship | In-Kind Contribution from participating Businesses & Organisations |
|---|---|-------------------------------|---------------------------------------|---|---|
| 12/7-9/8/14 | <p>Visit The Commonwealth in Helensburgh.</p> <p>Businesses throughout the town</p> | Chamber of Commerce Organised | £2000 | <p>Prizes confirmed from: Robert Bell Photography - £150 & Grasshopper Toys Ltd - £100</p> | <p>Admin and staff support from Local businesses est £2500</p> <p>Admin support from Grasshopper Toys - £550</p> <p>Admin support from The Pet shop - £1250</p> <p>Total in-kind: £4300</p> |
| <p>19/7/2014 – 20/7/2014</p> <p>Times to be confirmed</p> | <p>Sand Sculpture Workshop</p> <p>Location: Square or M & T Builders</p> | SandSculpture | None | <p>M & T Builders will sponsor this event plus outlay of venue and staffing plus accommodation costs for the contractors</p> <p>Event cost: £5200. (staffing, venue costs etc for 2 days = £2,500; sculpture costs including travel expenses £2,700).</p> | |

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|---|---|--|--|---|---|
| 19/07/2014 – 22/07/2014 4 days | Roller Skating Rink for 50 persons inc skates In the square or Mariners' site | Roller Magic | Requested £2430 Balance of hire costs | £2000 sponsorship has been offered by the Co-op | Admin support from Helensburgh Ironing Services - £500 Petshop Admin Support - £500 |
| 19/07/2014 | Hot Air Balloon Rides - esplanade | Scot Air Balloons sponsored by Reg Macdonald Remax Estate Agents graeme@scotair.com | None | Remax confirmed as sponsor Value: £2500 | Admin support from: Helensburgh Ironing Services - £250 |
| 19/07/2014 - 27/07/2014 | Fairground. Supplied by Douglas Cadona to run for the fortnight - Mariners site | Cadona | None | Self Financing | Cadona is sourcing specific equipment relevant to the event at his own cost. Estimated : £250 |



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|--|---|---------------------------|---------------------------------------|------------------------------------|---|
| 19/07/2014 – 21/07/2014 | Helicopter Rescue Rib Rides Police Dogs Mini Submarine Royal Marine Divers - sea front | RN / Babcock | None | £20,000 | Admin Support: Helensburgh Ironing Service - £250 Grasshopper Toys Ltd - £250 |
| 19/07/2014 10-12pm | Fire Brigade - Seafront car park | Strathclyde Fire & Rescue | None | Strathclyde Fire & Rescue £1000 | Admin Support from Petshop: £100 |
| 19 th /20 th 26 th /27 th | BBQ in the Square (unaffected by ongoing works) | Buffet Shop | Stall & equipment hire £250 | Buffet Shop - £500 | |
| 26 th - 11-6pm 27 th - 1-6pm | Music Festival Mariners' site | Emma Langlands | Equipment hire: £1500 | None | Admin support Petshop - £250 Emma Langlands - £1500 |



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|-------------------------|---|--------------------|---------------------------------------|--|--|
| 26/07/2014 | Food Festival Front (along the winter Festival route) | Townhead Farm | Stalls & Equipment: £2000 | None | Callaghan Butchers Buffet Shop La Barca/Garth Riverhill Thorntons Waitrose Commodore Crystal Shortbread Grocer Food tastings and mini events : £3000 admin, marketing, staffing support |
| 26/07/2014 – 27/07/2014 | Craft Fair in the Tower Stalls available at £20 each Venue: Tower | Visit Helensburgh | Stalls & Equipment: £1000 | Visit Helensburgh _ Hall provision | Visit Helensburgh Admin £500 |
| 19/07/2014 – 20/07/2014 | Sound Stage Venue: Square or Front car park | Your Radio | £3000 (hire of stage) | Your Radio, stages, equipment, staffing, publicity | £1500 |



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|--------------------------|---|--------------------|---------------------------------------|----------------------------|---|
| ? | Welcome to the Waverley – Piper Reception Venue: pier | Visit Helensburgh | £1000 (piper costs) | Visit Helensburgh | Admin support: £500 |
| 19/07/2014 | Mini Tennis 10-12 Square | CBF Tennis | None | CBF Tennis - £200 | None |
| 19/07/2014 | children's drawing comp Venue: sea front | Helensburgh Toyota | none | Helensburgh Toyota £100 | None |
| 20/07/2014 27/07/2014 | Activities on the front for children: Tug'o'war etc.. Far West esplanade | Fit for Life | none | Fit for life £200 | None |
| | | | | | |



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|--------------------------|----------------------------------|--------------------|---------------------------------------|--------------------------|---|
| 20/07/2014 27/07/2014 | S.O.S. Fitness in Hermitage Park | SoS Fitness | none | SOS Fitness £600 | None |
| 19/7/14 | Dinos ice cream competition | Dino's | Equipment hire £250 | Dino's £300 | None |



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|--|------------------------------|--------------------|---|--|---|
| Budgets: | | | | | |
| Total: | | | £13430 | £32,850 | £13,650 |
| Marketing & Events Promotion* | | | £4,495 | | |
| | | | Requested Grant Funding from Argyll & Bute Council | Total sponsorship and in-kind financial contribution from local community | |
| Grand Total | | | £17925 | £46,500 | |

NB: all figures are ex VAT

* All quotes will be sent out to tender for three quotes.

In Conclusion:

This proposal is submitted by the Chamber of Commerce (Alan Trail) and supported by the Helensburgh Community Council (Darrel Hendrie) and Visit Helensburgh (Chris Terris).

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